

GROWTH MARKETING/BUSINESS DEVELOPMENT

EDUCATION

2011-2015	ESCP-Europe, MBA	Paris, London
2013	City University, Master in Management courses	London
2009-2011	Lycée Stanislas, Classe Préparatoire	Paris

EXPERIENCE

Mar 2015-Jun 2016 – 1,5 year	MESDEMOISELLES MADELEINES, Co-founder	Paris
<ul style="list-style-type: none"> • Worked on company mid/long-term strategy and finance: BP (3/5 years), pitch in front of investors, work on concept/product innovation and pricing, partnerships with innovative Food&Tech startups • Expanded client database (B2C, B2B) up to \$200k+ through marketing (media promotion, participation in thematic events/salons) and sales activities using SQL and Python • Recruited, trained and managed sales force in our physical shop and corners 		
Sept-Feb 2015 - 6 months	ROLAND BERGER, Project Management Officer	Paris
<ul style="list-style-type: none"> • Worked on Roland Berger's marketing strategy (Tech entrepreneurship, wearables, robotization, etc.) • Analyzed and consolidated financial situations (P&L, Budget, Forecast) of 40+ offices in 30+ countries • Wrote strategic and financial presentations read by Executive Committee, Heads of Office and Partners 		
Jan-July 2014 - 6 months	LOUIS VUITTON, Marketing - Buying Assistant	Paris
<ul style="list-style-type: none"> • Analyzed weekly sales (Europe and ME), stock turnover and forecasts to assist the Buying department • Wrote reports with KPI for Marketing, Supply Chain and Client Services departments at LV headquarters • Worked on buying sessions of 50+ shops and helped sales force to improve performance through tools, best practices, market trends and guidelines 		
Sept-Dec 2013 - 4 months	TBWA\CHIAT\DAY, Strategic Planner	New York
<ul style="list-style-type: none"> • Joined the strategic and operational thinking of new digital operations for clients in Services & Automotive • Collected, synthesized and analyzed qualitative and quantitative data on markets and competitors • Worked on 'Branded Content' through a wide analysis of the market success (US Awards and KPI) 		
May-Aug 2013 - 4 months	AXONEA Tech start-up, Market Analyst	Paris
<ul style="list-style-type: none"> • Worked in a Tech incubator on a financial project of an innovative medical software about AMD disease • Analyzed market competitors and juridical framework of Tech start-ups in healthcare • Wrote a deliverable for a leader in the pharmaceutical industry to obtain financial support 		
2012-2013 – 1 year	UNITED NATIONS NATIONAL MODEL, President	London / NYC
<ul style="list-style-type: none"> • Recruited and managed an international team to organise a European \$30k event 		

SKILLS AND PERSONNALITY

French (native)

English (fluent)

Spanish (int.)

Tagalog (beg.)

Computing: PowerPoint, Excel, SQL, Python, HTML, CSS**Others:** Fashion & Tech magazine Assistant, fantastic Mathematics teacher, 2-month volunteering (Asia)**Hobbies:**